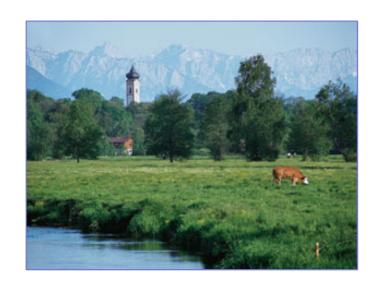
#### R&D Network «The Next Challenge»

## Final Program

## **Autumn Conference 2010**



« From Innovation Excellence to Business Growth »

October 28<sup>th</sup> and 29<sup>th</sup>, 2010 in **Bad Aibling** (Germany) *Hotel Sankt Georg* 

**Innovation by Imitation** – unethical or indispensable?

Supporting your Product Development Process with TRIZ

Sharing Best Practices in **Open Innovation** 

Challenges in International Business Development



Factory Tour at Spinner GmbH, Westerham



### R&D Network «The Next Challenge»

## **Autumn Conference 2010**

## October 28<sup>th</sup> and 29<sup>th</sup>, Bad Aibling, Germany Conference Program

# **Thursday, October 28**Get Together and Business Lunch (Hotel Sankt Georg)

**Welcome and Introduction** 

#### Innovation by Imitation – unethical or indispensable?

Topic introduced by Martin Paping · Kontrapunkt Technology · Konstanz

#### **Sharing Best Practices in Open Innovation**

Topic introduced by Jon Spratley · 42 Technology Ltd · Cambridge

#### **Supporting your Product Development Process with TRIZ**

Interactive Session chaired by Andreas Wagner · WA-Consult · Berlin

#### **Challenges in International Business Development**

Topic introduced by Marcel Führen · Ascom AG · Bern

#### Innovation Campaign at Spinner: Methods, Results, Lessons Learned

Report from Jörn Schimmel · Spinner GmbH · Westerham

18:30	End of Afternoon-Session

#### 20:00 Dinner at Hotel Sankt Georg

#### Friday, October 29

8:30	Transfer to Spinner GmbH
9:00	<b>Factory Tour at Spinner GmbH, Westerham</b> Organized by Kai Numssen · Spinner GmbH · Westerham
13:00	Lunch
14:00	Closing of Conference



13:00

14:00

## Venue: Hotel Sankt Georg, Bad Aiblingen



The hotel is located in downtown Bad Aibling not far from the Wendelstein massif in Upper Bavaria. Well equipped rooms, a fine kitchen and cosy bars make the stay very agreeable. On top several pools and saunas are availabe for the guest.



Hotel St. Georg Ghersburgstr. 18 83043 Bad Aibling +49 8061 497 194 www.sanktgeorg.com

